

Council of Graduate Coordinators and Staff (CGCS) Meeting

January 16, 2009



Agenda

- eLearners
- Authorization to Change Requirement Term (Graduate Certificate Programs)
- Change Conditional Admission to Probationary Admission
- April 17 meeting date change (originally scheduled for April 10)



Agenda, continued

- Policy II-20 updated
- Departmental Recruitment Efforts conferences, companies, etc.
- Staff Share: Graduate File Processing



eLearners

eLearners.com



Launched Dec. 17, 2008

- Includes Degree Landing pages; school site and
 - Inquiry form
 - Filters to ensure we get qualified inquiries.
 - There are individuals who are actively seeking information about online graduate degree programs.

Campaign turned off during holidays and was relaunched January 1



LEADS

- Capped our inquiries at 20 leads per month
 - Reached cap January 9.
 - Degree leads/ certificate leads pay per lead
- Focus of initial campaign: Online Engr.
 Degrees
 - Geotechnics; Manufacturing; Mining; Civil;
 Engr. Management; Environmental;
 Mechanical Engr; Systems Engr.
 - MBA; Computer Science & IST to be added at a later date



RESULTS:

- 22 inquiries
 - Env Engr 5 leads
 - Mech Engr 5 leads
 - Mfg Engr 5 leads (One Hot prospect)
 - Civil Engr 3 leads (One Hot prospect)
 - Engr Mgt 2 leads
 - GEOT 1 lead
 - Sys Engr 1 lead



PROCESS

- Inquiries received from eLearners via email
 - Sent to <u>dce@mst.edu</u>
 - DCE Action:
 - General email response including useful links & information
 - Information packet mailed to inquiries, if requested
 - Inquiries forwarded to department for follow-up
 - Department Action
 - Email
 - Phonecalls
 - Information mailed, as requested
 - Once Hobsons is implemented,
 - Some of this process will be automated
 - Housed in the database for tracking & reporting
 - Emails sent will not look like bulk email & can be sent from faculty account



BEST PRACTICES

- Students want fast responses and to be perceived as valuable and unique
- Follow-up is critical to turning prospects into students and to keep two-way communication
 - -Telephone
 - -Email -
 - Printed materials



AUTHORIZATION TO CHANGE REQUIREMENT TERM (GRADUATE CERTIFICATE PROGRAMS)

Upon receipt of the approved Authorization to Change Requirement Term (Graduate Certificate Programs) form, the Registrar's Office will officially change the requirement term for the student.

- Revisions in graduate certificate programs have caused the need for numerous course substitution forms
- Changing the requirement term will result in an accurate degree audit report
- Fewer course substitution forms will be required
- The form will be posted on the Office of Graduate Studies at the following link http://grad.mst.edu/currentstudents/gradforms.html



ADMISSION STATUS

December 1, 2008
Graduate Faculty Meeting

Consensus was to change CONDITIONAL Admission to PROBATIONARY Admission



April Meeting

Changed from April 10th to

April 17th



Policy Memo II-20

- Material reorganized to create a more logical, comprehensible document.
- Identifies registration requirements for all graduate students without ambiguities.
- Addresses gray areas in old policy (F-1 or J-1 visa, federal aid enrollment requirements)
- Removed reference to commuting range
- Correctly identifies full-time load for regular semester as 9 hours and full-time summer session as 3 hours.
- Standardizes practices for intersession thesis/dissertation defense across all departments/programs from 4 previous schools.



Graduate Recruitment

- Capture departments' efforts in recruiting to best utilize resources and funds.
- OGS Recruitment Calendar 117 Fulton Hall



Staff Share Session: Graduate File Processing

Presented by Jennie Bayless



File tracking allows everyone involved in the file processing process to see where we are with the file so regardless of who the student contacts, they are able to be given the correct information

We aren't the only choice that students have so we want to provide clear, detailed information in the admit letter



File Tracking

In PeopleSoft you would follow this path

Campus Community > Checklists > Person Checklist > Checklist
Management – Person



Sometimes the student applies for multiple majors so you need to be sure to look for the proper checklist. The checklists are marked so you would know which one to choose.

The wording you put in the comment section will be cut and pasted into a communication that will go into the admit letter



Checklist Management 1	checklist <u>M</u> anagement 2
Joe Miner	ID: 77777777
Checklist Date Time:	01/12/2009 2:35:14PM Variable Data
*Administrative Function:	ADMA Admissions Application
*Academic Institution:	Missouri S&T
*Checklist Code:	ATRACK Admission File Tracking
*Status:	Initiated Status Date: 01/12/2009
Due Date:	01/01/1900
Due Amount:	○ Currency Code
Comments:	Basketweaving Engineering
	Dr. Jones wanted to deny but Dr. Smith wanted to accept so accepted for fall 2009 - PhD program. jlb
Save Return to Search	↑ Previous in List Next in List Notify

Checklist Management 1 | Checklist Management 2



January 12, 2009

Joe E Miner blah blah kenya, 666541 Angola

Student No. 77777777

Dear Joe:

CONGRATULATIONS! You have been admitted to the Missouri University of Science and Technology, one of the nation's premier technological research universities. Your admission is for the 2009 Spring Semester to Missouri S&T's Basketweaving MS program. Our faculty and staff are eager to assist you as you make this exciting transition. Please refer to the Graduate Catalog for further information relative to these categories and other requirements. Information regarding your chosen discipline may be obtained from the department or on the web at registrar.mst.edu. Please check the graduate admission file sheet included with this letter if there are any official documents needed from you.

If the academic department has attached any conditions to your acceptance they are listed below: Dr. Jones wanted to deny but Dr. Smith wanted to accept so accepted for fall 2009 - PhD program. jlb

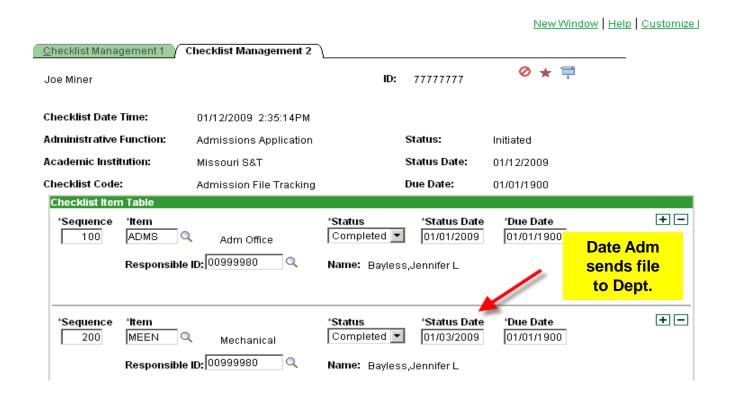
As applicable, this acceptance is subject to the receipt of a final official transcript verifying the satisfactory completion of your baccalaureate degree. In addition you will need to forward transcripts covering any courses or degrees you may have in progress or have completed in addition to the baccalaureate degree. All required official transcripts must be received prior to matriculation.



It is important that you make sure all of the dates are updated properly when you send a file on to the next part of the process.

That way regardless of who the student contacts, the correct information can be given out.







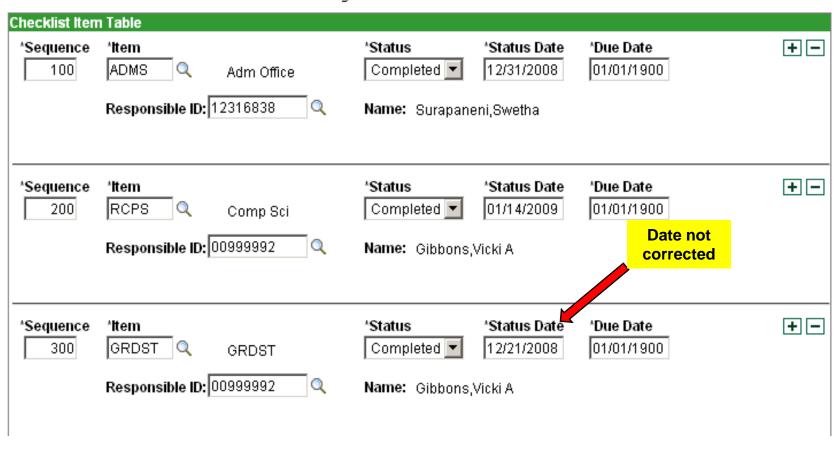
Missouri University of Science and Technology

Checklist Date Time: 12/21/2008 6:19:53PM

Administrative Function: Admissions Application Status: Completed

Academic Institution: Missouri S&T Status Date: 01/16/2009

Checklist Code: Admission File Tracking Due Date: 01/01/1900





The clearer the information the less confusion the student will experience and the less questions they will be asking of the departments.

If a student is deferred and had conditions, the department must restate those conditions to reduce errors conveyed to the student.

We are all here to serve the student - they are our customers and we all want to make sure their experience is as positive as possible.



You all are doing a fantastic job to recruit great graduate students to Missouri S&T and the university is a better place because of this effort.



If any questions about the process or access needed please don't hesitate to contact us at the admissions office

Jennie Bayless jbayless@mst.edu 4372



Q&A



Thanks for attending.

Next Meeting: February 13